



**Jayam SCM
Consultants**



6 DAYS CERTIFICATE PROGRAM

MAKING BUSINESS SUSTAINABLE & GROW

(Exclusively for Senior Management Professionals)

OVERVIEW

Today, the world is shifting towards sustainability, and the very definition of sustainability represents a paradigm shift from simple productivity to a comprehensive focus on expanding the common interface between three P's: **PEOPLE, PLANET & PROFITS.**

In line with the true spirit and purpose of **JAYAM SCM CONSULTANTS**, which is to be agile in response to the latest developments, expectations, and value creation, we find it fitting to engage and transfer the expertise catalyzed by our global experience, as well as our latest learnings and updates.

The aim is to empower participants from the industry and business houses to position their organizations, regardless of size, on a path of clarity and direction toward carbon emission reduction, net-zero thrust, and more.

This professional training program will be interactive, featuring a customized, Indianized, simple, practical, and executable approach to make your business sustainable and ensure growth.

COURSE COVERAGE

- + Sustainability in Supply Chains & Business – Today & Ahead
- + Business Becoming the Supplier to the Ultimate User in a Woven Web
- + How to Identify Environmental Hotspots in Your Business
- + All About Carbon Footprint
- + Green Facility, Sustainable Transportation & Greening Opportunities
- + Sustainable Sourcing & Replenishment Concepts, Tools, and Technologies
- + Green Inventory Management
- + Circular Supply Chains – Opportunities & Methods to Implement
- + Social Performance Indicators & Dashboard
- + Sustainability Financing
- + How to Skill and Transition to an Excellence Culture in These Areas

METHODOLOGY



Classroom
Interactive Sessions



Case Study-Based
Learning



Class/Home Exercise
Practice



Guest Expert
Interactions &
Knowledge Sharing

FOR WHOM

Leaders and Managers, i.e., CEOs, Business Heads, Supply Chain Leaders, Logistics Heads, Business Thought Leaders, and Business Influencers from any type of Industry/Business.

KEY TAKEAWAYS

At the end of the 6-day certificate program, you will be able to:

- + Become a successful visionary & sustainability-focused CEO
- + Become a leading professional in SCM, Transformation, Technology, Logistics, and New Age Organizations
- + Enhance your strategic thinking and leadership capabilities, becoming an early mover in sustainability to meet stakeholder needs
- + Gain expertise in modern concepts with a fusion of both global and Indian perspectives
- + Infuse new skills and expertise to steer your organization towards sustainability and digital transformation
- + Become a catalyst for creating a sustainable, value-driven organization, and more.



ABOUT US

Jayam SCM Consultants Pvt Limited was formed by highly experienced professionals to provide customized consulting solutions for industries, meeting the ever-growing business demands for exponential growth.

In this endeavor, Jayam SCM engages with industries through executive and skills development initiatives, being a forerunner in executive/senior & leadership development by providing quality knowledge sharing in all areas of any business. It covers end-to-end processes, enabling and catalyzing each organization to look at its value chains.

Jayam SCM's interactive workshops are known for bringing clarity to organizations on digital transformation, Industry 4.0, supply chain & technologies, in addition to our customized consulting on these areas and more.

ABOUT MMA

Madras Management Association (MMA) introduces itself as a not-for-profit organization established in 1956 with the objective of promoting management education, training, and development activities in this part of the country. MMA's vision is to be the fountainhead of world-class management excellence in India. For more details about MMA, please visit www.mmachennai.org.

REGISTRATION

All of those who are interested, can email your details to vasu@jayamscmconsultants.com or WhatsApp [+91 9840899692](tel:+919840899692)

Scan to Register 



MMA Management Center



31 | JAN | 2024

17 & 24 | FEB | 2024

02, 09 & 23 | MAR | 2024



09:30 AM - 05:00 PM

Fee:

Rs. 21,000
+ 18% GST

Includes:

- Course kit
- Lunch
- Refreshments



www.jayamscmconsultants.com



[+91 9381810515](tel:+919381810515)



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